

OPTIMITY TECHNOLOGIES

Engineering the future of *intelligent* business.

— AI-powered products · Enterprise transformation · Strategic engineering

optimitytechnologies.com

CONFIDENTIAL

01 — COMPANY OVERVIEW

A technology partner for the intelligent enterprise.

Optimity Technologies builds scalable digital products, AI systems, and enterprise platforms for organizations navigating complex transformation. We combine product engineering, applied AI, and strategic consulting under a single operating model — designed to deliver measurable business outcomes, not just deliverables.

9

Industries served

24/7

Production support

Product

First

We build durable systems, not contract work.

AI

Native

Intelligence embedded across the architecture.

Partnership

Long-term

Strategic technology partner, not a vendor.

02 — VISION & MISSION

Why we exist.



Build intelligent systems that redefine how modern businesses operate.

A future where every operation, decision, and customer touchpoint is augmented by software.



Help organizations scale through AI, automation, and strategic technology.

From discovery to deployment — engineered for reliability, designed for scale.

03 — POSITIONING

Product-First. *Consulting-Led.*

Two disciplines, one operating model — we build the products our clients need, and the strategy to deploy them at scale.

WE BUILD

Product-First

- AI platforms & intelligent assistants
- Enterprise SaaS & operational systems
- Automation products & workflow engines
- Operational intelligence & analytics
- Custom internal business tools

WE ADVISE

Consulting-Led

- Digital strategy & transformation roadmaps
- ERP / CRM integration & modernization
- AI workflow design & implementation
- Data infrastructure & analytics platforms
- Process automation across operations

04 — CAPABILITIES

Four practices. One delivery engine.

End-to-end execution across product, AI, enterprise systems, and connected infrastructure.



AI & Automation

Enterprise AI assistants · LLM integrations & RAG ·
Workflow automation · Knowledge engines



Product Engineering

SaaS platforms & MVPs · Web & mobile applications ·
Cloud-native architecture · Platform & API design



Enterprise Solutions

ERP & CRM integrations · Salesforce consulting ·
Business intelligence · Process automation



IoT & Smart Systems

Telemetry & monitoring · Fleet & device platforms ·
Real-time dashboards · Edge integration

05 — INDUSTRIES

Where we operate.

Sector-aware engineering — informed by the operational realities of each industry.



Logistics



Fleet & Mobility



Healthcare



Real Estate



Retail



E-commerce & Consumer
Apps



Manufacturing



Enterprise Ops

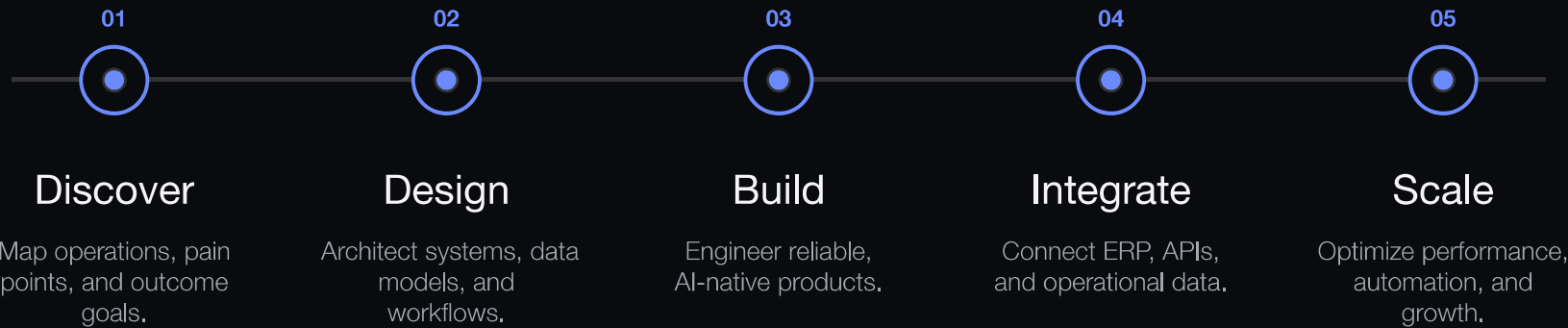


Smart Infrastructure

06 — METHODOLOGY

How we work.

A five-phase engagement model used across every product and consulting program.



07 — DIFFERENTIATORS

Why Optimity Technologies.

What makes us a different kind of technology partner.



Product-first mindset

We build for durability, not delivery milestones.



Enterprise-grade engineering

Security, reliability, and observability by default.



AI-native architecture

Intelligence designed into the system, not bolted on.



Built to scale

Cloud-native systems engineered for compound growth.



Strategic partnership

Multi-year engagements, not one-off projects.



Outcome-driven

We measure success in business impact, not output.

08 — ENGAGEMENT MODELS

How we engage.

Three ways to work with Optimity — chosen to match the maturity and shape of your initiative.

MODEL · 01



Product Studio

End-to-end product builds.

INCLUDES

- Discovery, design, engineering
- Cloud deployment & operations
- Owned roadmap & delivery

BEST FOR

New products and platforms

MODEL · 02



Embedded Teams

Specialists who plug into your org.

INCLUDES

- Senior engineers & AI experts
- Designers & product managers
- Embedded in your workflows

BEST FOR

Scaling engineering capacity

MODEL · 03



Strategic Advisory

Consulting and fractional leadership.

INCLUDES

- Technology & AI strategy
- Architecture & platform review
- Fractional CTO / CPO support

BEST FOR

Transformation decisions

THANK YOU

Building intelligent systems
for modern businesses.

WEB

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SCAN TO CONNECT

